

## AUSTRALIAN KIDS NEED SPACE FOR THEIR STORIES

MEDIA RELEASE 14 AUGUST 2017:

Today, our CEO, Matthew Deaner, released a short film *Australian kids need space for their stories* by dual International Emmy-award winning Queensland-based production company, Ludo Studio. The film is a contribution to the #savekidstv campaign that is opposing calls from commercial broadcasters to have their children's content obligations abolished as well as seeking opportunities for children to have their stories told on new services like Netflix.

The film is drawn on the format for *Doodles* (winner, International Emmy Kids Award 2017) and features drawings by Annabel (aged 9 from Brisbane), Chloe (aged 7 from Brisbane) and Will (aged 11 from Melbourne). It was produced by Meg O'Connell, animated and directed by Benjamin Zaugg and the music composed by Joff Bush.

"This wonderful short film is an excellent example of the creative energy of Australian children and our children's content industry. If the commercial broadcasters get their way, production companies like Ludo Studio will have a hard time providing Australian children with the quality Australian content they deserve." Mr Deaner said.

The campaign asks people to visit the campaign website and action by writing to their local parliamentarians at <http://www.savechildrenscontent.org/>

"I call on the government to ensure that Australian children continue to see their stories on Australian screens. Australians who care about saving children's content can write to their local member through the campaign website – [www.savechildrenscontent.org/takeaction](http://www.savechildrenscontent.org/takeaction)"

---- ends ----

[Click here to view the video on YouTube](#)

[Click here to download a high-res version \(1gb\)](#)

### Media Inquiries:

James Cheatley  
james.cheatley@screenproducers.org.au  
0419 482 680

### About Screen Producers Australia:

Screen Producers Australia was formed by the screen industry to represent large and small enterprises across a diverse production slate of feature film, television and interactive content. Our members employ hundreds of producers, thousands of related practitioners and drive more than \$1.7 billion worth of annual production activity from the independent sector. On behalf of these businesses we are focused on delivering a healthy commercial environment through ongoing engagement with elements of the labour force, including directors, writers, actors and crew, as well as with broadcasters, distributors and government in all its various forms. This coordinated dialogue ensures that our industry is successful, employment levels are strong and the community's expectations of access to high quality Australian content have been met.